

**FOR IMMEDIATE RELEASE**

**Orbitz Worldwide Signs Cruise Distribution and Fulfillment Partnership  
with World Travel Holdings**

*New Functionality to include Group Cruise Telesales Experts,  
Alumni Rates and Cruise Ship Reviews*

**Chicago, IL and Woburn, MA, December 17, 2007** – Orbitz Worldwide (NYSE: OWW), a leading global online travel company, today announced it has reached an agreement with World Travel Holdings (WTH), for WTH to manage cruise fulfillment for the company’s Orbitz ([www.orbitz.com](http://www.orbitz.com)) and CheapTickets ([www.cheaptickets.com](http://www.cheaptickets.com)) brands.

“This agreement represents an advanced capability for our customers as more travelers are getting comfortable booking their cruise experience online,” said Sam Fulton, Vice President and General Manager, Transportation, Orbitz Worldwide, “In addition to an improved online experience, we will also enable Orbitz and CheapTickets customers to book cruise vacations through highly trained, experienced and dedicated telesales staff.”

In total – between branded cruise websites and online travel agencies – PhoCusWright projects double-digit gross bookings growth for customers making their cruise reservations online through 2009.<sup>1</sup>

The World Travel Holdings agreement provides Orbitz Worldwide with a large selection of cruise ship inventory where customers can choose from over 155 ships on 18 different cruise lines.

In addition to inventory, the agreement provides Orbitz and CheapTickets customers access to special discounted rates and value added services. The improved functionality includes:

- **24/7 Telesales and Support:** Cruise customers will have access to 24/7 expert help and advice from dedicated telesales and support staff.
- **Group Cruise Experts:** Customers can now take advantage of special group cruise offerings for compelling deals for bookings of 8 cabins or more.
- **Alumni Rates:** Orbitz and CheapTickets will now provide special cruise line rates and discounts to returning bookers of cruise vacations.
- **Improved Ship Information:** Orbitz and CheapTickets will provide robust content onsite for all cruise lines and ships, including itineraries, deck plans, information on dining & public rooms, stateroom layouts with rich imagery and 360 degree views of cabins and common areas.
- **Reviews & Ratings:** Access to over 2,000 peer customer and professional reviews for most ships and itineraries offered.
- **Accessibility Information:** Orbitz and CheapTickets cruise destinations will have helpful information about accessibility – specifically for wheelchair-bound customers (e.g., door widths, bathroom features, etc) and hearing impaired persons (e.g., listening device kits, telephone amplifiers, etc).
- **Seniors and New Child Pricing:** Cruise shoppers will be able to view cruise pricing based on passenger age for those cruise lines which offer discounts for cruisers under 18 and over 55.

---

<sup>1</sup> PhocusWright, Inc. “PhocusWright’s U.S. Online Travel Overview, 7<sup>th</sup> Edition. SECTION 9: Cruise -- Suppliers Pick Up Speed as Cruisers Gradually Take to the Web.” November 2007.

“World Travel Holdings will provide Orbitz Worldwide customers all the tools and content they need to plan the perfect voyage,” said John Walsh, SVP, Marketing & Product, World Travel Holdings, Inc. “Be it a Caribbean getaway from the cold this winter or an Alaskan cruise this summer, this partnership will provide Orbitz Worldwide customers with all their travel needs when they take to the open seas.”

#### **About Orbitz Worldwide**

Orbitz Worldwide (NYSE: OWW) is a leading global online travel company that uses innovative technology to enable leisure and business travelers to research, plan and book a broad range of travel products. Orbitz Worldwide owns and operates a portfolio of consumer brands that includes Orbitz ([www.orbitz.com](http://www.orbitz.com)), CheapTickets ([www.cheaptickets.com](http://www.cheaptickets.com)), ebookers ([www.ebookers.com](http://www.ebookers.com)), HotelClub ([www.hotelclub.com](http://www.hotelclub.com)), RatesToGo ([www.ratestogo.com](http://www.ratestogo.com)), the Away Network ([www.away.com](http://www.away.com)) and corporate travel brand Orbitz for Business ([www.orbitzforbusiness.com](http://www.orbitzforbusiness.com)). For more information, visit the Orbitz Worldwide Investor Relations website at <http://www.orbitz-ir.com>.

#### **About World Travel Holdings (WTH)**

With more than two decades of experience selling direct to consumers, World Travel Holdings (formerly NLG) is a global leader in the travel industry. WTH sells cruise and land vacations both through travel agents and direct to the consumer via several sophisticated websites and telesales centers. Their well-recognized brands include CruisesOnly, Cruise411, Vacation Outlet, rooms.com, Cruises.com, Creative Leisure International, Villas of Distinction, Trips of Distinction, Cruise One, and Cruises, Inc., as well as a wide array of private-label partner brands. Forbes listed WTH's cruise website as "Best of the Web" three years in a row and it is the only cruise site named to Travel+Leisure magazine's Top 35 Travel Websites. WTH's vast portfolio of partner brands includes BJ's Vacations, Hotwire.com Cruises, Overstock.com Travel, Priceline.com Cruises, American Airlines Cruises, Continental.com Cruises, JetBlue Cruises, US Airways Cruises, and many others. For more information on WTH or its portfolio of brands, visit [www.worldtravelholdings.com](http://www.worldtravelholdings.com).