

FOR IMMEDIATE RELEASE

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CruisesOnly Announces Exclusive Group Cruising Incentive Program

Free Custom-Made Apparel Now Available With Qualifying Bookings

MIRAMAR, FL. (Jan. 7, 2008) – CruisesOnly, America’s Largest Cruise Agency, is printing custom shirts, caps and water bottle totes for all new cruise groups that book by January 31, 2008. This exclusive high value package is offered in addition to bonus amenities like ship board credits, welcome aboard receptions and free berths.

Groups that book at least eight staterooms aboard virtually any sailing of four nights or longer will receive matching custom-printed shirts, caps, and water bottle totes – each set with a retail value of \$36. This exclusive free extra applies to cruises from Celebrity, Carnival, Royal Caribbean, Norwegian, Disney, Holland America, Costa, MSC, Oceania, Crystal, Regent, Silversea, and more.

“I am very excited about this promotion,” said Stuart Cohen, Vice President of Group Travel, CruisesOnly/WTH. “This is the perfect free bonus for any group. It’s so costly and time-consuming to coordinate this kind of thing on your own yet so wonderful to enjoy while cruising. We take out the hassle and do it all for you.”

After an initial deposit has been made with CruisesOnly, group leaders can select the color, text, and design they’d like printed on their custom apparel. Then, at least 30 days prior to their cruise’s departure, group leaders will receive a shipment containing the items.

Consumers are invited to call CruisesOnly at (800) BIG SHIP for details or they can visit

<http://www.cruisesonly.com/groups/promo/gear.asp>.



Choose From Red, Daisy, Sapphire, Kelly Or White. With Ship's Wheel Or Without!

Your First Name Here
Your Sail Date Here
Your Ship Name Here

Shirts And Water Bottle Totes Have Three Lines Of Custom Text. [Caps Have One - Your Group Name]



Your Group Name Embroidered On Hat Back

About CruisesOnly / World Travel Holdings

CruisesOnly is the premier cruise brand of World Travel Holdings, a multi-brand travel distributor with executive offices in Port Washington, New York and corporate offices in Woburn, Massachusetts. For more than two decades, CruisesOnly has offered its customers the very best values and service, carefully matching each client with their ideal cruise vacation. The company's award-winning website features an extensive selection of sailings aboard the world's best cruise lines.

For More Information:

www.cruisesonly.com or call 1-800-BIG SHIP

www.worldtravelholdings.com

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